

 **DUNLOP**  
**ComfortCHOICE**

Comfort for you  
and your family.

Only available at Choices Flooring.



**SENSITIVE  
CHOICE**

NATIONAL ASTHMA  
COUNCIL AUSTRALIA

Australia's Only National Asthma Council Approved Carpet Underlay.



## The Sensitive Choice

Thanks to its innovative technology, a Comfort CHOICE underlay can help over seven million asthma and allergy sufferers to breathe easy in their homes.

Accredited by the National Asthma Council Australia's Sensitive Choice program, Comfort CHOICE carries the blue butterfly symbol which recognises products that support asthma and allergy care.

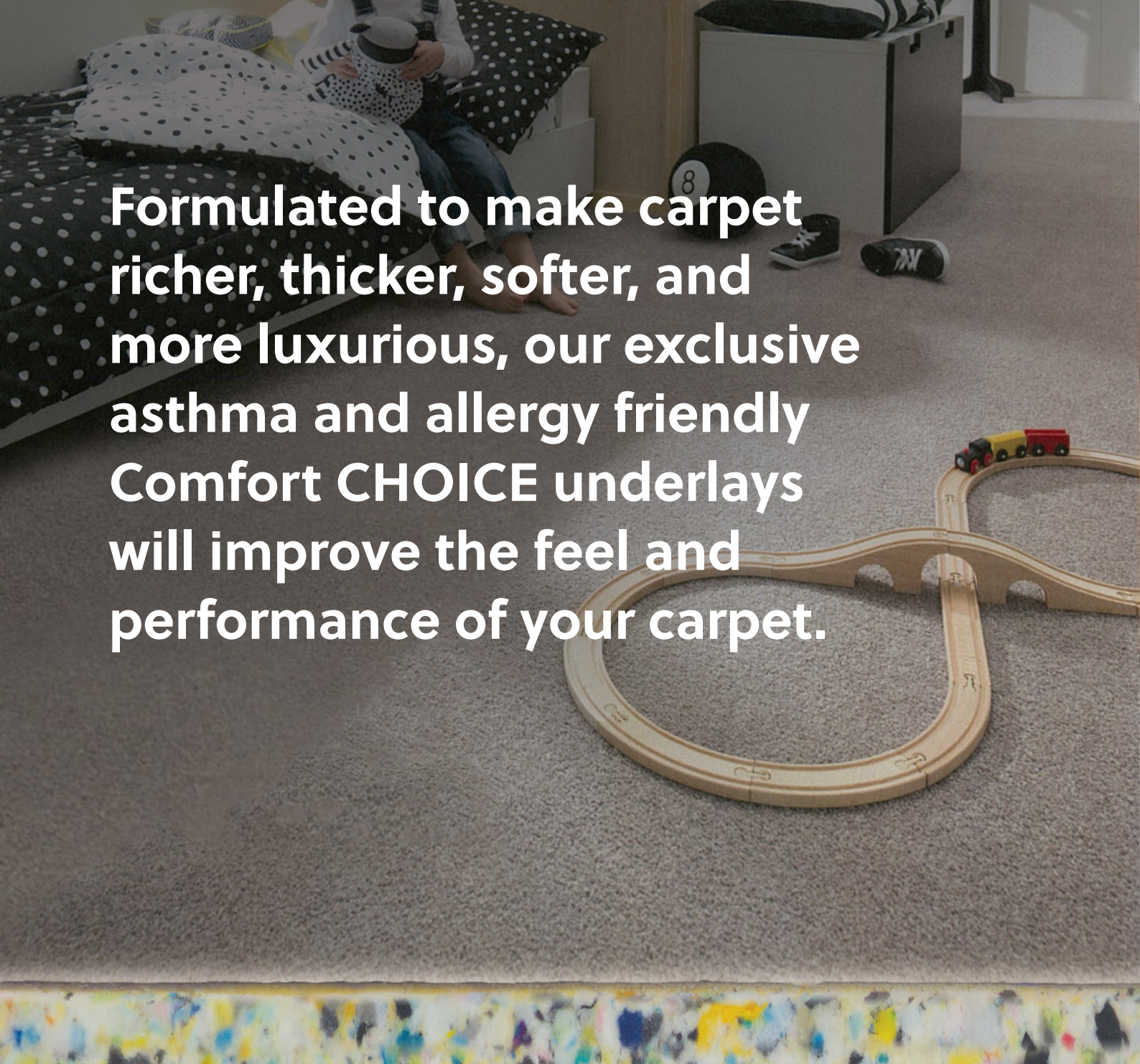


## The healthy choice

To support you in creating a healthy home, all Comfort CHOICE underlays are treated with Dunlop Fresh Living, an antimicrobial that protects against dust mites, damaging bacteria, mould and mildew – significant triggers for asthma, hay fever and eczema.







**Formulated to make carpet  
richer, thicker, softer, and  
more luxurious, our exclusive  
asthma and allergy friendly  
Comfort CHOICE underlays  
will improve the feel and  
performance of your carpet.**

## **Extend carpet life**

All Comfort CHOICE underlays meet the Australian Standard AS 4288-2003 for soft underlays.

Research has also shown that a Comfort CHOICE underlay can extend the life of your carpet by up to 50% and is guaranteed for the life of your carpet\*.

\*Australian Wool Testing Authority [AWTA] Hexapod Water Tests indicate improved carpet appearance retention of 50% when incorporated with carpet cushion.







## Green Label accredited

All Dunlop Comfort CHOICE underlays are Green Label accredited by the Carpet and Rug Institute in the USA, ensuring that they meet strict criteria on VOC emissions for superior indoor air quality for your entire family. After all, it's what you can't see that makes the difference.



## Perfect for everyday living

Developed to achieve the perfect balance of both comfort and support, you can be assured that a Comfort CHOICE underlay will maintain its luxurious feel for many years to come.

A Comfort CHOICE underlay also improves air quality whilst offering increased thermal insulation and acoustic benefits.



## How it's made

Available in three different comfort levels:  
Classic, Deluxe and Ultra.



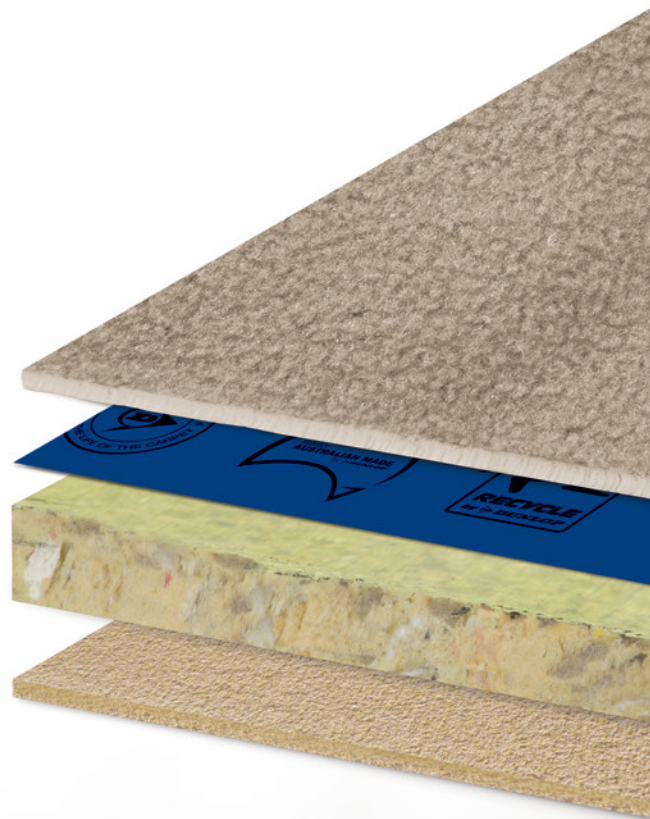
Thickness: 11mm  
Acoustic Performance: 25dB  
Thermal Insulation: R 0.26



Thickness: 9mm  
Acoustic Performance: 27dB  
Thermal Insulation: R 0.21



Thickness: 7mm  
Acoustic Performance: 29dB  
Thermal Insulation: R 0.17



The minimum requirement as set by the NCC is 62 dB (the lower the dB result for the flooring assembly, the better the acoustic performance).

Thermal resistance is a measure of a material's ability to resist heat transfer. The higher the R-value, the better heat transfer resistance of that material.

## Proudly Australian made

You can take comfort in knowing that you've chosen a quality product designed by Australians, for Australians.



## Environmentally friendly

A Comfort CHOICE underlay is manufactured from 90% recycled materials and is 100% recyclable. The Recycle by Dunlop program ensures that all used underlay is returned to the Dunlop Flooring manufacturing site to be cleaned, sorted and re-used in the production of new underlay.



Exclusive to



**Choices**  
Flooring

The floor you've been searching for

 **DUNLOP**  
*Comfort***CHOICE**<sup>®</sup>

**Comfort for you and your family.**

Choices Flooring is the exclusive retailer of Comfort CHOICE underlay.  
Find out more at [choicesflooring.com.au](http://choicesflooring.com.au)